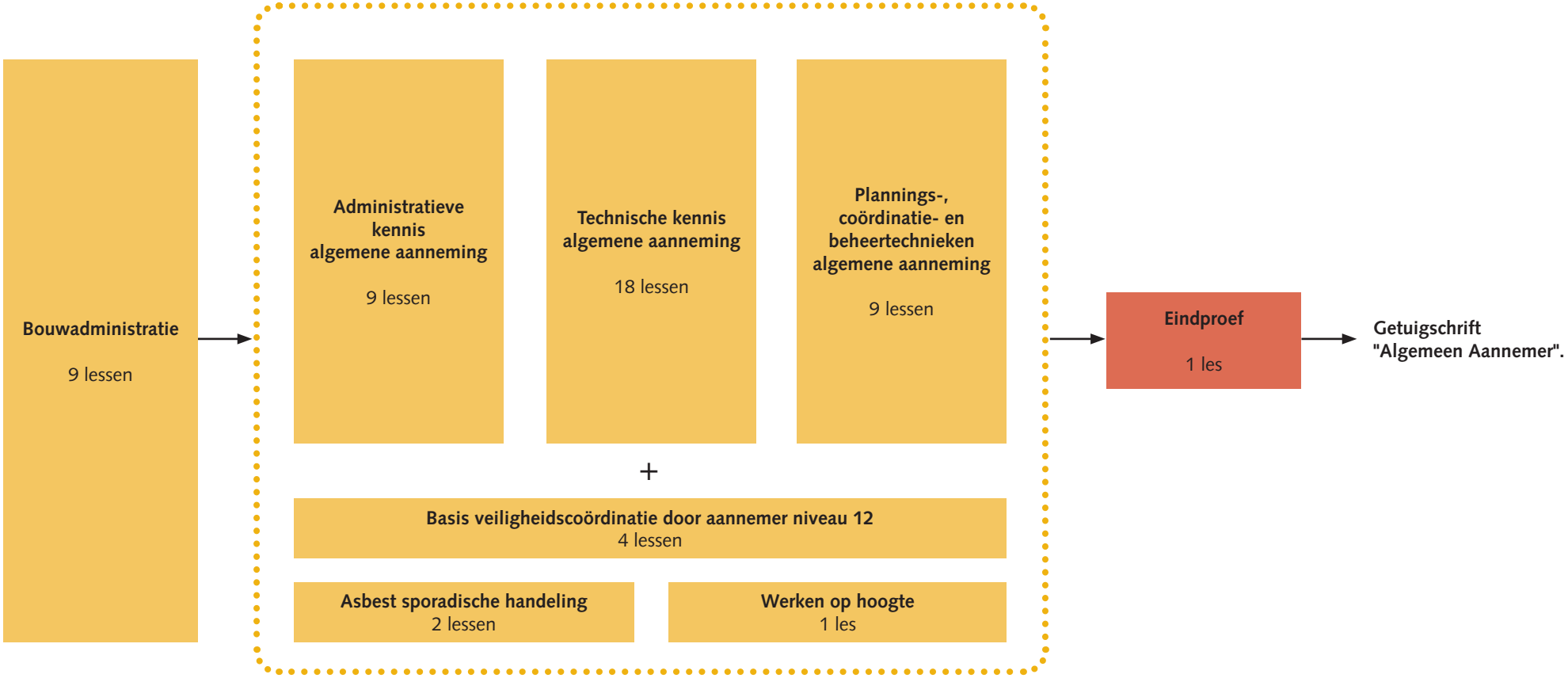Algemeen aannemer